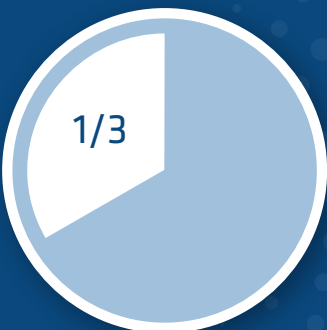


# Australian access to digital media markets

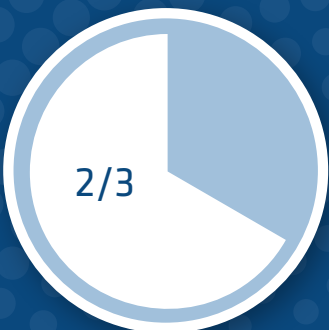
## Streaming Film and TV

Streaming services have radically changed entertainment markets, but Australian services are still lagging behind. There are far fewer streaming services operating in Australia, and their catalogues are much smaller than those of US providers.

Australians can only access about a third of the film titles available to stream in the US, and about two thirds of TV shows.



Films

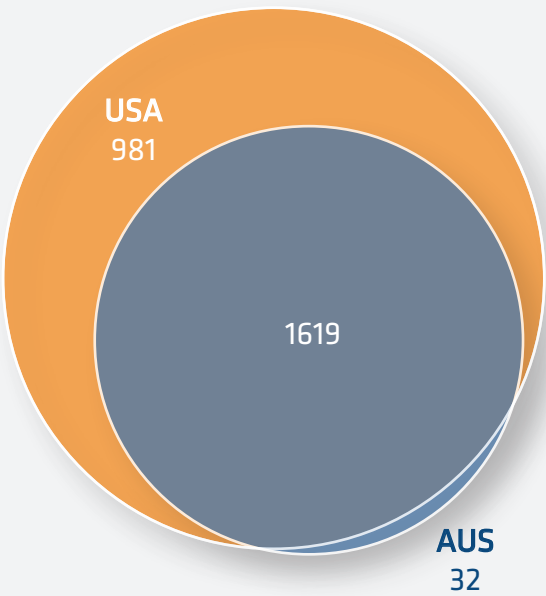


TV Shows

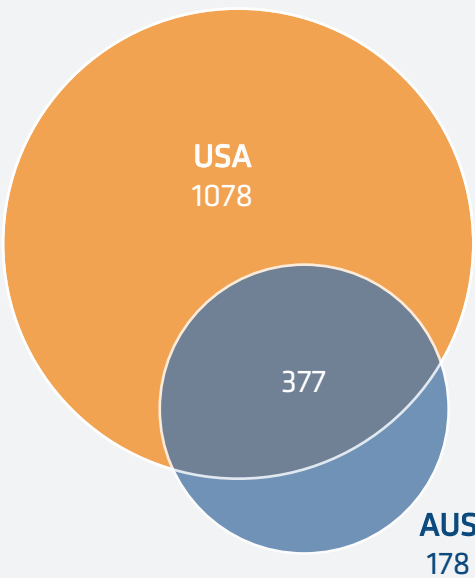
### US v Australia Catalogues

Film and TV  
Streaming and Purchasing

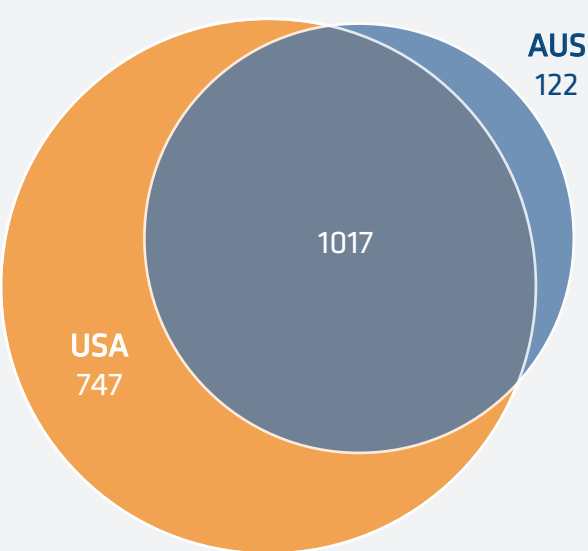
Films available to buy



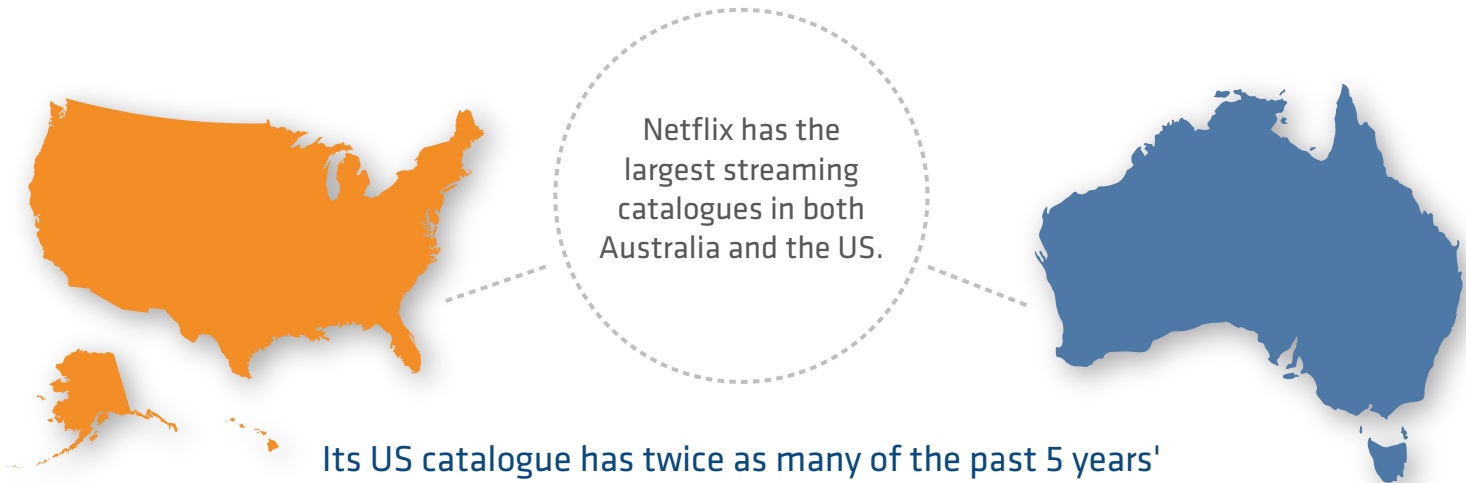
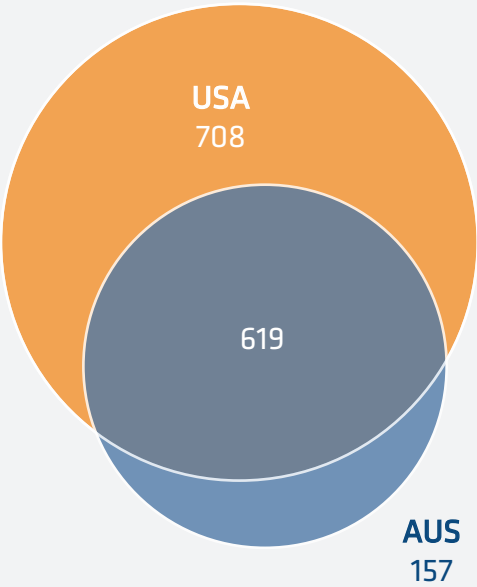
Films available to stream



TV Seasons available to buy



TV Seasons available to stream



Its US catalogue has twice as many of the past 5 years' most popular film and television titles than in the Australian version.

[digitalmediaobservatory.net.au/report2017](http://digitalmediaobservatory.net.au/report2017)

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